Cookies Policy

The private company under the name "NEW ERA P.C.", with distinctive title "MONASTY", established in Thessaloniki, 45 Vasileos Irakliou Street, PC 54623, tel.: +302310 274545, e-mail: info@monastyhotel.com, intends hereby to inform the users of the website regarding the Cookies that are being used and the collected information during their browsing.

What are cookies?

Cookies are small text files, which a website stores to your computer or your mobile device, when you visit that website. This way, the website remembers your actions and your preferences for a period, so that you don't need to enter your preferences every time you visit the website or browse its pages. Cookies help you browse to a more friendly and easy-to-use environment. Cookies don't collect information individually, but when read by a server via a web browser, they can give information in order to offer a more friendly service to the user.

Which are the types of cookies? What types does the website www.monastyhotel.com use?

Cookies are divided to persistent cookies and session cookies.

- Persistent cookies are files stored on your computer and stay there, when you close the browser, unless you delete them.
- Session cookies contain information used to your browser's current browsing and they are deleted when your browsing is over or/and after closing the browser.

Moreover, cookies can be installed by the website's provider which the user visits (first party Cookies) or from other third parties through the website's provider of the (third party Cookies). Finally, Cookies are divided to strictly necessary cookies for the correct and seamless operation of the website and optional Cookies.

More specifically, according to article 4 paragraph 5 of Law 3471/2006, as it is replaced by the article 170 of Law 4070/2012 and in force, the use of Cookies is allowed only upon user's consent after he/she has been clearly and

extensively informed. Exceptionally, consent is not required regarding Cookies whose sole purpose is the transmission of a communication via an electronic communications network or Cookies that are necessary for the provision of an information society service, which the user or the subscriber has expressly requested.

What cookies are used by our website and what information is collected?

The website www.monastyhotel.com uses cookies for various purposes depending on their function:

- **Necessary/ Essential Cookies**. These Cookies are essential for the efficient operation of the website. They store information about the maintenance of the user's session, the user's/visitor's preferences (language etc.) as well as to provide improved services. Without these Cookies, we cannot provide efficient and safe operation of our website, therefore your consent about their use is <u>not</u> required.

Name	Domain	Duration	Description
cookiehub	.monastyhotel.com	365 days	Used by CookieHub to store information about whether visitors have given or declined the use of cookie categories used on the site

- **Analytical / Statistics cookies or performance cookies.** These cookies are used in terms of internal research about the ways to improve the services provided to all our users. Cookies just rate the way you interact with our website as an anonymous user (collected data do not personally identify you) or the effectiveness of an advertising campaign. Also, these data are not disclosed to third parties and are not used for any other purpose. According to no. Γ/ΕΞ/1525 recommendation of the Hellenic Data Protection Authority, the use of traces of third parties, such as Google Analytics service for the purpose of web analytics, can take place only after consent given by the website user.

Name	Domain	Duration	Description
_gid	.monastyhotel.com	1 day	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.
gat	.monastyhotel.com	1 hour	Used by Google Analytics to throttle request rate (limit the collection of data on high traffic sites).
_ga_	.monastyhotel.com	400 days	Contains a unique identifier used by Google Analytics 4 to determine that two distinct hits belong to the same user across browsing sessions.
_ga	.monastyhotel.com	400 days	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.

- **Marketing/ Targeting and advertising Cookies.** Information collected through Cookies technology, may be shared to third parties in context of creation of targeted advertising messages, which may appear to you during your visit of third parties websites. Moreover, these specific Cookies allow measurements related to your activity on other websites, which referred you to our website. Cookies installed for the purpose of online advertising are subject toparagraph 5 of article 4 Law 3471/2006, therefore they are allowed only upon subscriber's or user's consent after he/she has been clearly and extensively informed. This applies not only to cookies installed by the provider of the website that the user visits itself (first party cookies), but also to «cookies» installed by others (for example, advertising networks) via the provider of the website (third party cookies).

Name	Domain	Duration	Description
_gcl_au	.monastyhotel.com	90 days	Used by Google AdSense to understand user

			interaction with the website by generating analytical data.
IDE	.monastyhotel.com	390 days	Used by Google's DoubleClick to serve targeted advertisements that are relevant to users across the web. Targeted advertisements may be displayed to users based on previous visits to a website. These cookies measure the conversion rate of ads presented to the user.
_fbp	.monastyhotel.com	90 days	Facebook Pixel advertising first-party cookie. Used by Facebook to track visits across websites to deliver a series of advertisement products such as real time bidding from third party advertisers.
lastExternalReferrerTime		Persistent	Detects how the user reached the website by registering their last URL-address.
lastExternalReferrer		Persistent	Detects how the user reached the website by registering their last URL-address.

How to control cookies?

Cookies are saved to your computer or device, after you are informed about privacy settings and consent to every category of them, except for Basic Cookies since expressed consent for those cookies is not required. If you don't accept the cookies or some categories of them, some features of our website may not be completely available, but under no circumstances will you be blocked from access to our website.

You have the discretion to withdraw you consent whenever you want or to object to the use of cookies to your computer or device, to control and/or delete the cookies.

- If you don't want the cookies, you can choose every time, through the specific emerging banner on the website, the settings that you prefer for your computer: COOKIE SETTINGS - DENY ALL - ALLOW ALL COOKIES.

- You can delete the cookies from the computer or device you use, whenever you want, from your browser's settings. That way, you can withdraw your consent about the use of cookies to your computer or your device.

- You can also set the browser you use in a way that it can warn you about the use of cookies in specific services of the websites or so that it does not allow the acceptance of cookie usage in any case.

To exercise your rights or to ask questions, you could contact us to the email address: privacy@monastyhotel.com.

Cookies Policy Changes

The Cookies Policy may be modified at any time. Because of that, we recommend that you refer to it regularly. In case of modification, the date of modification will be mentioned. The Policy that is considered as valid is always the one that is formed by the most recent modification.

Version 2.0
Last modification: January 2024